



# Harnessing Trade for Growth in the Mediterranean AGENDA

**Joint Inter-Governmental Conference  
Parliamentary Assembly of the Mediterranean (PAM) and the  
United Nations Inter-Agency Cluster on Trade and Productive Capacity**

**Organized by UNECE in cooperation with UNCTAD and PAM's Panel on Trade and Investment in  
the Mediterranean and Standing Committee on Economic, Social and Environmental Cooperation**

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*30-31 May 2013, Salle V, Palais des Nations - Geneva, Switzerland*



## ***DAY 1 – 30 May 2013 starting at 10:00***

### **Opening Statements**

***Mr. Francesco Amoroso, President, PAM, Member of the Italian Parliament***

***Mr. Sven Alkalaj, Executive Secretary, United Nations Economic Commission for Europe (UNECE)***

**The UN Inter-Agency Cluster on Trade and Productive Capacity contribution to trade development**

***Ms. Manuela Tortora, Coordinator, UN Inter-Agency Cluster on Trade and Productive Capacity***

### **I. The Economic Crisis in the Euro-Mediterranean Region in a Global Perspective**

**Chair: Mr. Lhou Lmarbough, Vice President, PAM, Member of the Moroccan Parliament**

- Uncertainty in a period of global downturn: Medium and long-term policy challenges  
*Mr. Magdi Farahat, senior economist and partner, Global Trade Consultants ([link presentation](#))*
- The experience of Egypt  
*Mr. Alaa Ezz, Secretary General, Federation of Egyptian and European Chambers FEDCO/CEEBA, Executive Board member of Association des Chambres de Commerce et d'Industrie de la Méditerranée (ASCAME) and Businessmed ([link presentation](#))*
- Food Security in the Middle-East and North African countries  
*Ms. Aysen I. Tanyeri-Abur, Senior Policy Officer, Food and Agriculture Organization (FAO)([link presentation](#))*
- Scenarios and transitions from the euro-Mediterranean in horizon 2030: What socio-economic implications?  
*Ms. Rym Ayadi, Coordinator, Mediterranean Prospects (MedPro)([link presentation](#))*

### ***Debate***

**Lunch break (13:00-15:00)**

### **II. Revitalizing Trade (15.00)**

**Chair: Ms. Maria da Conceição Pereira, PAM Vice President, Member of the Portuguese Parliament**

- Revitalizing trade: what can World Trade Organization do?  
*Mr. Said El-Hachimi - Counselor, Information and External Relations Division, World Trade Organization (WTO)*
- Trade Facilitation Implementation: Tools, techniques and strategies  
*Mr. Tom Butterly, Deputy Director, Chief, Global Trade Solutions, UNECE ([link presentation](#))*
- Information and communications technology innovation for trade facilitation: Policy implications  
*Mr. Yao-Hua Tan, Professor, Delft University of Technology, Netherlands and Vice-Chair, UNECE Committee on Trade ([link presentation](#))*
- Trade Facilitation: transforming border bottlenecks into global gateways  
*Ms. Evdokia Moisé, Senior Trade Policy Analyst, Development Division, Organization for Economic Cooperation and Development (OECD)([link presentation](#))*
- A financial mechanism dedicated to the Mediterranean  
*Mr Radhi Meddeb, President, L'Institut de Prospective Economique du Monde Méditerranéen (IPEMED) ([link presentation](#))*

- The role of small and medium enterprises and business associations in strengthening economic ties in the Mediterranean: the views of Confindustria  
*Mr. Vincenzo Boccia, President of Piccola Industria, Confindustria, Italy*

*Debate*

### **III. Developing Transport Infrastructure**

**Chair: Mr. Vuran Kavuncu, Member of Parliament, Turkey**

- Key international conventions and agreements  
*Ms. Eva Molnar, Director, Transport Division, UNECE ([link presentation](#))*
- Union for the Mediterranean and the transport sector  
*Mr. George Saliba, Ambassador, Personal representative of the Secretary General, Union for the Mediterranean*
- Recent developments and policy implications for port modernization in the Mediterranean  
*Mr. Vincent F. Valentine, Officer-in-charge, Transport Section, Trade Logistics Branch, Division on Technology and Logistics, UNCTAD. ([link presentation](#))*

*Debate*

## **DAY 2 – 31 May 2013 starting at 10:00**

### **Introductory statements**

**Mr. Hans Peter Lankes, Vice President, European Bank for Reconstruction and Development (EBRD)**

### **IV. Increasing Investment**

**Chair: Ms. Justyne Caruana, Head of the Maltese Delegation to PAM**

- The path of economic integration in the Middle-East and North Africa region  
*Mr. Jean-Pierre Chauffour, Lead Economist and Regional Trade Coordinator, Middle East and North Africa Region, World Bank ([link presentation](#))*
- Supporting entrepreneurship and technology transfer: lessons learnt from UNECE innovation reviews  
*Ms. Michiko Enomoto, Economic Affairs Officer, Economic Cooperation and Integration Division, UNECE ([link presentation](#))*
- Stimulating investments  
*Mr. Serge Telle, Inter-Ministerial Delegate for the Mediterranean, France*
- Enhancing countries ability to create an environment conducive to attracting and benefiting from investment for development -The Investment Policy Review Programme of UNCTAD  
*Ms. Chantal Dupasquier, Chief, Investment Policy Reviews, Division on Investment and Enterprise, UNCTAD ([link presentation](#))*
- Investment foundations: Secure property rights  
*Ms. Virginia Cram-Martos, Director, Trade and Land Management Division, UNECE ([link presentation](#))*

*Debate*

## **V. Strengthening Energy Systems**

**Chair: Mr. Lhou Lmarbough, Vice President, PAM, Member of the Moroccan Parliament**

- Bridging the Mediterranean basin through EBRD's investments in power, energy and mining projects  
*Mr. Anass Joundy, Principal Banker, EBRD ([link presentation](#))*
- Industrial energy efficiency  
*Mr. Scott Foster, Director, Sustainable Energy Division, UNECE*
- Regulatory frameworks  
*Mr. Philippe Raillon, Director of International Affairs, CRE, France, and member of the Mediterranean Energy Regulators (MEDREG)([link presentation](#))*
- Finance vehicles for energy projects development  
*Mr. Philippe Lorec, Head of the International Financings and Markets, Office of the Prime Minister, France ([link presentation](#))*
- Energy prospects in the Mediterranean region  
*Mrs. Houda Ben Jannet Allal, General Director, Observatoire Méditerranéen de l'Énergie (OME)([link presentation](#))*
- Energy efficiency in housing: quick wins  
*Ms. Maïke Christiansen, Associate Expert, Housing and Land Management Unit, UNECE ([link presentation](#))*

### *Debate*

**Lunch break (13:00-15.00)**

### **Keynote Speech (15.00)**

***Mr. Supachai Panitchpakdi, Secretary-General, UNCTAD***

***Reconstruction in the Mediterranean region in the aftermath of the recent political developments***

## **VI. Improving Productive Capacity**

**Chair: Mr. Nevena Stojanovic, Member of the Serbian Parliament**

- Green industry for a sustainable and economically viable future  
*Ms. Petra Schwager, Cleaner Production Coordinator, the United Nations Industrial Development Organization (UNIDO)([link presentation](#))*
- Strengthening enterprise support institutions  
*Mr. José Prunello, Chief, Trade Support Institution Strengthening, International Trade Center (ITC)([link presentation](#))*
- Entrepreneurship and small and medium enterprise development - UNCTAD EMPRETEC Programme  
*Ms. Fiorina Mugione, Chief, Entrepreneurship Section, Enterprise Development Branch, Division on Investment and Enterprise, UNCTAD ([link presentation](#))*
- Perspectives from the International Organization for Migration  
*Mr. Berlan Pars Alan, Senior Migration Management Policy Advisor, International Organization for Migration (IOM)*

## *Debate*

### **VII. Risk Management in Trade**

**Chair: Mr. Marwan Alhmoud, Member of the Jordanian Parliament**

- The impact of the Eurozone crisis on the export credit insurance activities in the Mediterranean region  
*Ms. Selin Caliskan, Deputy Manager, Turk Eximbank. [\(link presentation\)](#)*
- Managing risks in regulatory frameworks  
*Ms. Lorenza Jachia, Working Party on Regulatory Cooperation and Standardization, UNECE [\(link presentation\)](#)*
- Private investment: a lever for real regional integration  
*Ms. Mounia Rhoulam, Member of Parliament, Morocco*
- Managing risks in customs  
*Mr. Alioune Ciss, ASYCUDA (Automated SYstem for CUstoms Data), Regional Coordinator, UNCTAD [\(link presentation\)](#)*

## *Debate*

### **VIII. Closing remarks**

**Speakers: PAM and UNECE**

**Chairman conclusions [\(link to conclusions\)](#)**